



USA Shooting Board of Directors Meeting Minutes

March 17, 2022

Zoom Video Conference Meeting

Board members present: Chad Whittenburg, Ana English, Sandra Uptagrafft, Kim Rhode, Rick Marsh, Troy Bassham, McKenna Dahl, Randal Garrett, Dan Genter

Board members absent: Jim Mitchell, Lucas Kozeniesky, Vincent Hancock, Sarah Scherer

USAS staff present: Matt Suggs, Brent McPherson, Sharee Waldron, Breanne Orey, Alex Szablewski, Buddy Duvall, Reya Kempley (Secretary)

USAS Staff Absent: Brittany Nelson, Pete Durben, Jason Turner, Jay Waldron (staff attendance not required)

A. Meeting called to order at 9:05 AM MT: Chad Whittenburg.

1. Chad welcomed members to our open meeting and asked for a moment of silence for our USA service members preparing for potential future events related to the Ukraine conflict.

B. High Performance Update: Alex Szablewski

1. Due to our Tokyo performance, SOPS (Statement of Performance Support) increased by \$130k for \$1.13 million total, with an increase in DAS (Direct Athlete Support).
2. Citadel Mall range in Colorado Springs continues to be a training resource.
3. USOPC will grant funding for a force plate platform.
4. Athlete 360 platform to track athlete training and health.
5. We held selection matches in January (shotgun), February (rifle/pistol), and March (Para) at the OPTC for early 2022 international travel. Para national records were set.
6. New resident athletes: Chance Cover and Jeanne Haverhill for Rifle; Madison Champion for Para.
7. Changes for Cairo, Osijek WCH: juniors added, requiring reallocation of Suhl JR WC budget; 300m events added and Minnesota will host the selection.
8. Alex highlighted medal and other notable performances from World Cups so far in rifle, pistol, and shotgun. We have hit our USOPC medal target already, in the first two World Cups.

C. Financial Update: Matt Suggs

1. Late 2021 expenditures were high: Tokyo medal payouts.
2. Growth in endowment accounts (Wigger, Glassen Foundation, Bunker Club).
3. We are making monthly payments to reduce our balance to USOPC and should pay off the balance in 14-15 months.
4. Direct mail proceeds improved in late 2021.

Approved

5. Extraordinary expenses in 2021: Replacing web site, implementing Integress membership/events platform (this includes long-term savings over Sport:80), lag in membership due to canceled competitions, medal payouts.
6. 2022 Increase in USOPC funding, direct mail proceeds, and our Hillsdale College licensing fee.
7. 2022 challenges: change to Delta Airlines sponsorship with no VIK, ISSF changes require budget reallocation, and the Federal shotgun ammunition sponsorship.
8. New sources of funding to be discussed in executive session.
9. Financial audit April 18.

D. Competitions Update: Breanne Orey

1. Our new membership platform is Integress. It includes events and a LMS (Learning Management System). We now have improved usability and flexibility, it's customizable, and half the cost of Sport:80, with level 1 support to our users.
2. Upcoming events:
 - a. Rifle Junior Olympics at Hillsdale College.
 - b. Pistol Junior Olympics location TBD due to OPTC COVID restrictions.
 - c. Shotgun Junior Olympics at Hillsdale College.
 - d. Rifle/pistol Nationals may be at Ft. Benning, pending COVID restrictions.
 - e. Shotgun Nationals at Hillsdale College.
 - f. Chad added that the next Board meeting will be August 1 at Hillsdale College during shotgun Junior Olympics and Nationals. He encouraged the Board to travel and see the Hillsdale facility in person. Matt added that the rifle/pistol range should have some construction started at that point.

E. Marketing Update: Matt Suggs

1. Reminder of the Wigger Legacy Auction on GunBroker.
2. New web site should be implemented by the end of March/early April.
3. Promotional memberships offered for all SCTP and SASP members (Scholastic Clay Target Program and Scholastic Action Shooting Program).
4. Improved coordination around SSSF (Scholastic Shooting Sports Foundation) matches and camps.
5. Designating USAS CTC (Certified Training Center) matches as team selections to drive participation at those clubs.

F. Hall of Fame (HOF): Matt Suggs

1. U.S. Olympic & Paralympic Museum is the potential venue because the OPTC still requires vaccination or quarantine. This event will be coordinated with the unveiling of a new sport display with items from Lones Wigger.
2. Hall of Fame nomination procedures are published on the web site. Two candidates have been received already. Voting will occur via mail to existing HOF members and DocuSign to Board members.

G. ISSF update: Matt Suggs

1. The ISSF president and Secretary General are both Russian. USAS published an open letter requesting they step down and was joined by other countries. Shooting is the last sport to have its procedures approved for Paris 2024.

Approved

2. Chad added that we are working with CAT (Confederation of the Americas) to work on selection procedures.
 3. Ana asked about shooting's inclusion in the future as it relates to IOC and ongoing events with ISSF and Russia. Kim mentioned that the athletes are concerned about implementing an untested competition format for Paris 2024.
- H. Chad called for questions from participants. Diane Rice asked about past Coach Academy credentials and how that would be handled for the new LMS. Matt answered that past credentials would be honored.
- I. Chad asked Matt to discuss the new branding. Matt said that our old logo was outdated. The firm we worked with on the web site also did our new branding. The cost was \$100k for the new web site implementation.
- J. Matt mentioned there are new sponsor and donation opportunities that are confidential at the moment but will be public soon.
- K. Chad asked for a motion to adjourn the open meeting. Ana made the motion, Kim/Dan seconded. Unanimously passed at 10:19 AM MT. The executive session would start at 10:25 AM MT.